



TAKE OFF PARTECIPATES IN THE “LUXURY GOODS RETAIL INVESTOR DAY” ORGANIZED BY IR TOP CONSULTING IN PARTNERSHIP WITH BORSA ITALIANA

ZOOM Conference on 9 march 2022, 10.00 am

Milan, 1 march 2022

TAKE OFF (TKO:IM), company operating in the retail trade of clothing and accessories for adults and children, announces that **on 9 March 2022 at 10:00 will participate in the LUXURY GOODS RETAIL INVESTOR DAY** organized by IR Top Consulting in partnership with Borsa Italiana.

The event, accessible on ZOOM platform, **is the second thematic event included in the educational program / training of the Post TOL Summit 2021.**

The objective of the event, which also sees the collaboration of Directa SIM, is to offer retail investors an opportunity to compare with the Top Management of selected LUXURY GOODS companies listed on Euronext Growth Milan, which will deepen the business model, financial results and strategy.

Paolo Mongelli, CFO of TAKE OFF, will speak.

Mandatory link registration: https://us02web.zoom.us/webinar/register/WN_eHDec6AOTy9SkA9GM_HcQ

The institutional presentation will be made available on the website www.takeoffoutlet.com, section "Investor Relations/Investors/Presentations".

The **TAKE OFF Group** (TKO:IM – ISIN IT0005467425) operates in the retail trade of clothing and accessories for adults and children, with a presence throughout the country in 143 stores, of which 26 are directly managed and 117 under franchise agreements. It pursues a strategic development project based on the expansion of points of sale by leveraging 5 competitive advantages: knowledge of the preferences of a wide category of customers, strong focus on the customer experience, high operational competence, strong relationships with suppliers and effective purchasing policies.

The parent company Take Off S.p.A. is Italian leading outlet chain with own and third-party brand products. In addition to distributing internationally renowned brands, it offers a «fashion boutique» purchase experience through a wide portfolio of proprietary brands, aimed at both men and women (Andrea Maggi Milano, Henry Smith London, 121, Massimo Moresco, Gaia Galli Milano, Stella Berg, Yuko Hayate Tokyo). With 31 sales points, of which 26 are directly managed and 5 under franchise agreements, it boasts an innovative business model based on discounting and inventory management, thanks to the «active» management of logistics and a database of approximately 147 thousand affiliated customers. In 2021, it unveiled the proprietary e-commerce channel as a tool for maximising brand reach.

The subsidiary Over S.p.A., with 112 sales points exclusively under franchise agreements and a database of 261 thousand customers, produces own-brand products for children up to 14 years of age: the Overkids brand combines high quality with affordable prices, allowing the Group to serve customers of all age groups, increasing their loyalty rate.

The business model is characterised by a flexible cost structure and a strong cash generation that contributes to a solid financial position: the Group closed 2020 with Revenues of Euro 21 million, an EBITDA margin of 31% and a cash positive Net Financial Position of Euro 1.7 million.

Press release available on www.1info.it and www.takeoffoutlet.com

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