

PROVISION OF KEY INFORMATION DOCUMENT (KID) FOR THE “TAKE OFF 2022-2024 WARRANTS”

Milan, 27 May 2022

TAKE OFF (TKO:IM), a company active in the *retail trade* of clothing and accessories for adults and children, hereby gives notice that it has served today on the competent offices of Consob the Key Information Document (KID) for the “Take Off 2022-2024 Warrants” (ISIN code: IT0005467474), as required by the legislation in force.

The KID (Key Information Document) is a summary and standardised document prepared with the aim of depicting the product characteristics in an easily usable and comprehensible manner for the investor - based upon the European Regulation on PRIIPs on packaged retail and investment-based insurance products, with which the aim is to guarantee comparability between different products and to increase the transparency level of information about those instruments.

The KID on the “Take Off 2022-2024 Warrants” is available to the public on the website www.takeoffoutlet.com, Investor Relations / Warrants section.

The company reserves the right to supplement and/or modify the published KID also on the basis of any guidelines that may be circulated later by the competent Supervisory Authorities.

The **TAKE OFF Group** (TKO:IM – ISIN IT0005467425) operates in the retail trade of clothing and accessories for adults and children, with a presence throughout the country in 156 stores, of which 31 are directly managed and 125 under franchise agreements. It pursues a strategic development project based on the expansion of points of sale by leveraging 5 competitive advantages: knowledge of the preferences of a wide category of customers, strong focus on the customer experience, high operational competence, strong relationships with suppliers and effective purchasing policies.

The parent company Take Off S.p.A. is Italy's leading outlet chain with own and third-party brand products. In addition to distributing internationally renowned brands, it offers a «fashion boutique» purchase experience through a wide portfolio of proprietary brands, aimed at both men and women (Andrea Maggi Milano, Henry Smith London, 121, Gaia Galli Milano, Stella Berg, Yuko Hayate Tokyo, Massimo Moresco). With 38 points of sale, of which 31 are directly managed and 7 under franchise agreements, it boasts an innovative business model based on discounting and inventory management, thanks to the «active» management of logistics and a database of approximately 147 thousand franchise customers. In 2021, it unveiled the proprietary e-commerce channel as a tool for maximising brand reach.

The subsidiary Over S.p.A., with 118 points of sale exclusively under franchise agreements and a database of 300 thousand customers, produces own-brand products for children up to 14 years of age: the Overkids brand combines high quality with affordable prices, allowing the Group to serve customers of all age groups, increasing their loyalty rate.

Press release available on www.1info.it and www.takeoffoutlet.com

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