



TAKE OFF TAKES PART IN THE 3rd ESG INVESTOR DAY ORGANISED BY IR TOP CONSULTING AND V-FINANCE

[ZOOM Conference](#) on 20th July at 10:00 a.m.

Milan, 14th July 2022

TAKE OFF (TKO:IM) – a company operating in the retail trade of clothing and accessories for adults and children – announces that it will take part in the 3rd edition of the ESG Investor Day being held on 20th July and organised by IR Top Consulting and V-Finance, in partnership with Borsa Italiana.

Accessible via the ZOOM platform, the event is an opportunity to learn more about the ESG policies of companies listed on the Euronext Growth Milan market. To register, [click here](#).

Paolo Mongelli, Financial Director of Take Off, will speak.

The **TAKE OFF Group** (TKO:IM – ISIN IT0005467425) operates in the retail trade of clothing and accessories for adults and children, with a nationwide presence of 163 shops, of which 36 are operated directly and 127 through affiliation agreements. The company pursues a project of strategic development based on shop expansion by leveraging five competitive advantages: knowledge of the preferences of a broad customer base, a strong focus on the *customer experience*, exceptional operational competence, strong supplier relations and effective purchasing policies.

The parent company Take Off S.p.A. is the leading Italian outlet chain, with own and third-party brand products. Besides distributing internationally-renowned labels, Take Off S.p.A. offers 'fashion boutique' shopping experiences through a broad portfolio of proprietary brands aimed at both male and female customers (Andrea Maggi Milano, Henry Smith London, 121, Gaia Galli Milano, Stella Berg, Yuko Hayate, Tokyo, Massimo Moresco). With 43 sales outlets, of which 36 are directly operated and 7 are under affiliation, Take Off S.p.A. boasts an innovative business model based on discounting and inventory management, thanks to 'active' logistics management and a database of around 147,000 affiliated customers. In 2021, the company inaugurated its proprietary e-commerce channel as a tool for maximising brand awareness.

The subsidiary Over S.p.A., with 120 exclusively-affiliated sales outlets and a database of 300,000 customers, produces own-brand products for children up to 14 years of age under the Overkids label, which combines high quality with affordable prices, allowing the Group to serve customers of all age brackets and increase their loyalty rate.

The communiqué is available at www.1info.it and on www.takeoffoutlet.com.

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