

TAKE OFF TAKES PART IN THE XII EDITION OF THE “LUGANO IR TOP INVESTOR DAY” ORGANISED BY IR TOP CONSULTING

Milan, 5th October 2022

TAKE OFF (TKO:IM), operating in the retail trade of clothing and accessories for adults and children, announces that on 14th October 2022, the company will participate in the XII edition of Lugano IR Top Investor Day, the road-show organised by IR Top Consulting.

Paolo Mongelli, TAKE OFF CFO, will meet the Swiss financial community throughout the plenary presentation and during one-to-one and group meetings.

The event shall take place at the Lugano at the Splendide Royal Hotel (Riva Antonio Caccia 7).

The invitation to attend is reserved for the financial community. To take part, simply sign up via the form available at the following link:

<https://docs.google.com/forms/d/e/1FAIpQLSdtQ9oP4qUHC7DHvy4ZsD1C4b5mwWy8H3L16v2zHF5n-AOWNA/viewform>

The institutional presentation shall be available on the website <https://takeoffoutlet.com> under the Investor Relations section.

The **TAKE OFF Group** (TKO:IM – ISIN IT0005467425) operates in the *retail trade* of clothing and accessories for adults and children, with a nationwide presence of 175 shops, of which 42 are operated directly and 133 through affiliation agreements. The company pursues a project of strategic development based on shop expansion by leveraging five competitive advantages: knowledge of the preferences of a broad customer base, a strong focus on the *customer experience*, exceptional operational competence, strong supplier relations and effective purchasing policies.

The parent company Take Off S.p.A. is the leading Italian outlet chain, with own and third-party brand products. Besides distributing internationally-renowned labels, Take Off S.p.A. offers ‘fashion boutique’ shopping experiences through a broad portfolio of proprietary brands aimed at both male and female customers (Andrea Maggi Milano, Henry Smith London, 121, Gaia Galli Milano, Stella Berg, Yuko Hayate, Tokyo, Massimo Moresco). With 49 sales outlets, of which 42 are directly operated and 7 are under affiliation, Take Off S.p.A. boasts an innovative business model based on discounting and inventory management, thanks to ‘active’ logistics management and a database of around 147,000 affiliated customers. In 2021, the company inaugurated its proprietary e-commerce channel as a tool for maximising brand awareness.

The subsidiary Over S.p.A., with 126 exclusively-affiliated sales outlets and a database of 300,000 customers, produces own-brand products for children up to 14 years of age under the Overkids label, which combines high quality with affordable prices, allowing the Group to serve customers of all age brackets and increase their loyalty rate.

The communiqué is available at www.1info.it and on www.takeoffoutlet.com.

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