



TAKE OFF PARTICIPATES IN THE EGM INVESTOR DAY ORGANISED BY IR TOP CONSULTING

9th May 2023, 9:30 am, Grand Hotel et de Milan

Milan, 18th April 2023

TAKE OFF (TKF:IM), a company operating in the retail trade of clothing and accessories for adults and children, announces its participation in the EGM INVESTOR DAY organised by IR Top Consulting, to be held on **9th May 2023** from **9:30 am**.

The aim of the event is to offer the financial community an opportunity to meet with the top management of selected companies listed on Euronext Growth Milan, who will discuss financial results for 2022 and trends for 2023.

Paolo Mongelli, Chief Financial Officer of TAKE OFF, will speak.

The event will take place in Milan at the Grand Hotel et de Milan at Via Alessandro Manzoni 29. Registration is compulsory. RSVP: ir@irtop.com.

The institutional presentation shall be made available on the day of the event via www.takeoffoutlet.com, under the Investor Relations section.

The TAKE OFF Group (TKF:IM – ISIN IT0005467425) operates in the retail trade of clothing and accessories for adults and children, with a nationwide presence of 163 shops, of which 42 are operated directly and 121 through affiliation agreements. The company pursues a project of strategic development based on shop expansion by leveraging five competitive advantages: knowledge of the preferences of a broad customer base, a strong focus on the customer experience, exceptional operational competence, strong supplier relations and effective purchasing policies.

The parent company Take Off S.p.A. is the leading Italian outlet chain, with own and third-party brand products. Besides distributing internationally-renowned labels, Take Off S.p.A. offers 'fashion boutique' shopping experiences through a broad portfolio of proprietary brands aimed at both male and female customers (Andrea Maggi Milano, Henry Smith London, 121, Gaia Galli Milano, Stella Berg, Yuko Hayate, Tokyo, Massimo Moresco). With 49 sales outlets, of which 42 are directly operated and 7 are under affiliation, Take Off S.p.A. boasts an innovative business model based on discounting and inventory management, thanks to 'active' logistics management and a database of around 147,000 affiliated customers. In 2021, the company inaugurated its proprietary e-commerce channel as a tool for maximising brand awareness.

The subsidiary Over S.p.A., with 114 exclusively-affiliated sales outlets and a database of 261,000 customers, produces own-brand products for children up to 14 years of age under the Overkids label, which combines high quality with affordable prices, allowing the Group to serve customers of all age brackets and increase their loyalty rate.

The communiqué is available at www.1info.it and on www.takeoffoutlet.com.

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